

NAME:.....CLASS:.....ADM NO:.....

MWALIMU OGEKE EXAMS

565/1

BUSINESS STUDIES

FORM 1

END-OF-YEAR EXAM - 2022

TIME: 2 HOURS

ANSWER ALL QUESTIONS IN SPACES PROVIDED.

1. Outline four reasons for existence of a business. (4mks)

2. Give five components of business studies. (5mks)

3. Identify whether the following factors fall under micro environment or macro environment. (4mks)

	Macro	Micro
a) Competitive environment		
b) Business structure		
c) Cultural environment		
d) Human resource		

4. Give four characteristics of human wants. (4mks)

5. Outline four types of utility. (4mks)

6. Highlight four functions of an office. (4mks)

7. Outline four characteristics of land as a factor of production. (4mks)

8. Give four sources of business ideas. (4mks)

9. Identify four market gaps. (4mks)

10. Give four advantages of an open office layout. (4mks)

11. Outline four characteristics of itinerant traders. (4mks)

12. Highlight four importance of entrepreneurship to the Kenyan economy. (4mks)

13. Outline four services rendered by retailers to consumers. (4mks)

14. Give four characteristics of services. (4mks)

15. Outline four characteristics of an entrepreneur. (4mks)

16. Give three examples of basic wants. (3mks)

17. Highlight four characteristics of a good filing system. (4mks)

18. Give four documents used in home trade. (4mks)

19. Explain four factors that should be considered when selecting office equipment. (8mks)